

Style Guide - Turpentine

Author
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Version 1

















































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Document Acceptance and Release Notice

This document is authorised for release once all signatures have been obtained.

	Name	Date
PREPARED BY: (for acceptance) Name, Position, Business unit	Bruce Jones IT Consultant & Workplace Trainer	15/09/2010
ACCEPTED BY: (for release) Name, Position, Business Unit	Merren Asquith Manager Coffs Coast Community College	Please Insert date

What follows is the intended styling for the web site. Please read and indicate agreement or not. Feel free to add any information where appropriate. The ones marked as a yes are considered essential.

Style Guide for Turpentine project																											
Attribute	Description	Comments Yes/no / not sure																									
Items listed alphabetically																											
Browser Version	Internet Explore version 7 and version 8 Mozilla Firefox version 3.6																										
Colours	<p>Black #000000 White #FFFFFF purple background: #3F046F, #582781 Purple ranges;</p> <table border="0"> <tr> <td> 3F046F</td> <td> 3A1459</td> <td> 2D0250</td> <td> 6E27A9</td> <td> 7A41A9</td> </tr> <tr> <td> 592781</td> <td> 4D2E67</td> <td> 3B115D</td> <td> 864FB3</td> <td> 8F63B3</td> </tr> <tr> <td> A468D5</td> <td colspan="4"></td> </tr> </table> <p>Other colours to be used;</p> <table border="0"> <tr> <td> 008309</td> <td></td> </tr> <tr> <td> FF6700</td> <td></td> </tr> <tr> <td> 003466</td> <td></td> </tr> <tr> <td> 9685BA</td> <td></td> </tr> <tr> <td> CCCCCC</td> <td></td> </tr> </table>	 3F046F	 3A1459	 2D0250	 6E27A9	 7A41A9	 592781	 4D2E67	 3B115D	 864FB3	 8F63B3	 A468D5					 008309		 FF6700		 003466		 9685BA		 CCCCCC		
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 9685BA																											
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Design theme	'Smart casual'. Keywords that might be associated with such design are: professional, friendly, reliable, credible, clean, and simple. Design will be based on this style guide.																										
Font type	Based on Verdana, Arial, Helvetica, sans-serif H1 - ? Body - as above Fancy headings - ?																										

Hyperlinks	<p>The four links states are:</p> <ul style="list-style-type: none"> • a:link - a normal, unvisited link • a:visited - a link the user has visited • a:hover - a link when the user mouses over it • a:active - a link the moment it is clicked <p>Current site (http://www.ccae.nsw.edu.au/index.asp) uses; Link; Blue – Visited; purple – Hover; Green – Active; green</p> <p>Will use the above colours at present – Don't like the blue</p> <p>Imbedding Avoid imbedding links in body text</p>	
HTML	XHTML 1.0 Transitional//EN or later	yes
H1	A h1 tag will be used only once on each page	Yes
Keywords	Limit keywords to seven. education, training, Coffs, Harbour, community, college, tutor	yes
Load time	General page load should take no more than 20 seconds Advise viewer if page load is to be longer Engage user why page loads	Yes
Logos	The current Coffs Coast Community College logo is purple, green and white. The logo or the words 'Coffs Coast Community College' should appear on every page.	
Navigation	<ul style="list-style-type: none"> • Where practical <ul style="list-style-type: none"> ○ Each page will have a link to every other page ○ Else each page will have a link to a major section • Follow major sites conventions. 	
Page Size	<p>All pages on site will be based on the most common used resolution of 1024 by 768. The web pages content will be centred in this with a container size of width: (still deciding, 90% current screen possibly).</p> <p>Page content will be kept to below 300 KB at this stage.</p>	
Pages	<p>Web pages are relatively independent, separate entities. Informative data needs to be repeated on every page. Each page of a web document will contain;</p> <ul style="list-style-type: none"> A clear Title Descriptive headers and footers Copyright information Link to site terms and conditions Link to webmaster and email contact Link to the home page 	
Page title HTML	Home page will be called; Coffs Coast Community college	
Text attributes	Note - all fonts should be scalable in the browser and not fixed	

	size	
Graphics and multimedia	<p>Graphics and multimedia should reflect the business identity and be appropriate to the look and feel of the site. Colours should complement and not overwhelm or clash with corporate colours. Decorative photographs to be 162px x 120px wherever possible. Photographs should be of a professional standard presented in JPG format.</p> <p>Flat colour graphics (such as logos) should be presented in GIF format.</p> <p>Animation: Flash movies should be compatible with Flash Player version 7</p> <p>All audio files should be presented in MP3 format.</p> <p>Video files should be compatible with Windows Media Player, Real Player and QuickTime</p>	
Layout	The site at http://www.rcc.nsw.edu.au/ will be used as a layout guide come template	
Database	MySQL	yes
Server side script	PHP	yes

End of document